



OUR NEWS

MARCH 2016 EDITION

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The **co-operative** insurance

This edition is sponsored by The Co-operative Insurance and Avocet Hardware

A welcome message from our Operations Director Kate Algate

Welcome to the March edition of *Our News*.

Normally this page would include a message from our Chairman of Trustees Jim Maddan OBE.

Unfortunately Jim has not been very well but we are delighted to say is now on the mend, so for ***this edition only*** we have given him a break from his writing duties and I am happy to update you with what's happening with Neighbourhood Watch.

This is an exciting time for our organisation - in this edition you can read about our new partnership with The Co-operative Insurance. The sponsorship agreement means we will be preparing ***new window stickers*** and a brand ***new Members Guide*** for distribution prior to National Neighbourhood Watch Week. I know this is welcome news!

This year's **National Neighbourhood Watch Week** will run from Saturday, June 18th to Sunday, June 26th. We traditionally choose this week as it covers the two weekends before and after the summer solstice – the longest day of the year.

This time of year - with its long days and light evenings - gives members the best opportunity to engage their local community. As in previous years we will be doing everything we can to promote the good work you do as widely as possible.

I hope you enjoy this edition of ***Our News***, *Kate*



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Neighbourhood Watch announces exciting new sponsorship partnership with The Co-operative Insurance

- **Partnership aims to set up 30,000 new schemes**
- **Agreement will see new window stickers and a new Members' Guide**

We are delighted to announce The Co-operative Insurance has come on board as a primary sponsor for 2016. The sponsorship agreement will initially last 12 months. It will see both of our organisations working together to achieve our common goals of bringing neighbourhoods together to create stronger relationships and promote safety among communities.

Together we are also calling for more new Neighbourhood Watch members from all walks of life and hope this enables us to set up 30,000 new schemes following our brand refresh.

The Co-operative Insurance is part of The Co-operative Group, one of the world's largest consumer co-operatives, owned by millions of members.

Alongside The Co-operative Insurance, it has the UK's fifth biggest food retailer, the UK's number one funeral services provider, and a developing legal services business. As well as having clear financial and operational objectives, the Group is a recognised leader for its social goals and community-led programmes.

As we know Neighbourhood Watch has more than 173,000 coordinators, covering 3.8 million households across England and Wales while The Co-operative organisation overall has almost five million across the UK.

As part of the sponsorship agreement, The Co-operative Insurance will fund the printing of **new window stickers**.

Mark Summerfield, CEO of The Co-operative Insurance, said: "As part of the Co-operative, our purpose is to champion a better way of doing business that helps to strengthen communities. Teaming up with Neighbourhood Watch gives us a great opportunity to work with a voluntary organisation with a vision that fits with our own and has aspirations to ensure people feel safe in the place where they live. The scale of our two groups combined gives us the potential to reach out to a huge part of society to help make this possible."

Lynn Farrar, Vice-Chair of the Neighbourhood and Home Watch Network, said: "We are delighted to work with the Co-operative Insurance to help ensure communities are safe and secure. However, we are not in every community and we need volunteers to come forward to help us. Being a coordinator is a very rewarding role which is flexible and can fit around other commitments including work and family responsibilities. With the new window stickers and resources, it really does help communities come together to look out for one another."

AVOCET CLOSES THE NET ON BURGLARS

Avocet Hardware has launched a new product it says can dramatically reduce the number of burglaries in England and Wales that are the result of forced entry through a door.

Clive Lloyd tells *Our News* all about the new AIM Forensics Security System. “According to the most recent statistics, 74 per cent of burglaries take place through either a front, back or side door – a figure that means the main points of entry into our homes are also the most vulnerable elements of our home security.



Our **AIM Forensics Security System**, which comprises a traditional door chain married to a high-tech housing that is home to a high-decibel alarm and a canister of the DNA forensic spray, has been developed to tackle this shocking statistic head-on.

The system activates when the door is forced and sprays would-be burglars with an invisible DNA liquid, which ties them to that specific door at that specific address, and as a result

provides the police with all the evidence they'll need to secure a conviction.

AIM has already been recognised by the Society of Professional Locksmiths in the USA, and is being used by West Mercia, Staffordshire, Warwickshire, Bedfordshire and West Midlands police forces, as well as Safer St Helens and Safer Worcester.

AIM is affordable and can be installed unobtrusively on the inside of any door. Once in place it is strong enough to prevent unwanted visitors gaining access by force. And should the door be struck with sufficient force, then that's where it comes into its own. It simultaneously emits a high decibel alarm and sprays the person forcing their way in with a liquid that contains the unique UV-based DNA tracing technology.

The DNA liquid splatters onto both skin and clothes and can stay there for weeks, even months depending on the regularity with which they are cleaned. Ingenuously, the spray is registered at the point of installation and so is unique to that specific address and door.

Therefore, should the burglar be apprehended, the police simply need to hold a UV light to them to check if a forensic trace is present. If so, the forensic laboratory will be able to determine the trace tag allocated to it and from that confirm the exact location where the suspect was sprayed.

This places them at the scene of the crime – evidence that is allowed to be used in court to secure a conviction. We really believe this product can make a huge difference in reducing burglaries in across the UK – and if you consider that not one break-in has occurred at a property where it's been installed, it's easy to understand why our confidence in AIM is so high.”

For more information about Avocet and its AIM Forensics Security System visit <http://www.avocet-hardware.co.uk/product.asp?id=74> or call 01484 711700.

WIN AN AIM FORENSICS SECURITY SYSTEM WORTH £150*

To be in with a chance of winning an AIM Forensics Security System worth £150 (*RRP inc installation) simply send the answer to the question below, along with your name, address and daytime telephone number to nhwcompetition@avocet-hardware.co.uk.

Closing date for entries is March 20th, 2016

Q: What percentage of burglaries in England and Wales occur through a door?

A: --

For more information about Avocet and its ABS locks visit www.abs-secure.co.uk.

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. . . NEWS IN BRIEF

PUBLIC LIABILITY INSURANCE

We are still in negotiations to secure the very best deal for our Public Liability Insurance cover for the upcoming year. We expect the level of cover to remain the same. You will be able to download the new policy and FAQs from the Knowledge Base section of our website from 1st April.

LOGO LICENCING ARRANGEMENTS

We have been working hard to develop a logo licencing process which will allow as many Neighbourhood Watch members to benefit from the refreshed logo but protect it from misuse in the future.

This has taken a lot more time than we originally anticipated and we are in current negotiations with lawyers to ensure the process is fit for purpose. We apologise for the delay but we have now adopted a temporary licence process which constituted Neighbourhood Watch Force Level Associations can apply for.



The use of the logo will be limited to purchasing new signs and leaflets at a force level only. The associations will not be able to sub-licence the logo to members until a permanent licencing process has been signed off.

Therefore, no member should be using the logo unless they are part of the committee, acting on behalf of a constituted Force Level Association that hold a licence.

In police force areas where developments are taking place to set up a committee and adopt a constitution, a licence may be granted for limited use of the logo to enable the group to achieve its objectives.

More information and the application form can be found on the Knowledge Base section of our website.

NATIONAL NEIGHBOURHOOD WATCH WEEK JUNE 18-26, 2016

We are delighted to announce that this year's National Neighbourhood Watch Week will run from Saturday, June 18th to Sunday, June 26th.

As in previous years we will be doing everything we can to promote the good work you do as widely as possible.

We are working on a new members' booklet and window stickers.

We are aware, of course, that the EU referendum will be held on Thursday, June 23 and though this presents us some challenges we will plan our news releases accordingly.

We want you to let us know what you're doing in National Neighbourhood Watch Week so please contact Lisa Parker on lisa.parker@ourwatch.org.uk and tell us what's happening in your area so we can help you to promote it.



. . . NEWS IN BRIEF



International best-selling crime thriller novelist and Neighbourhood Watch Patron Peter James gives our new partnership his seal of approval

International best-selling crime thriller novelist and Neighbourhood Watch patron Peter James has given his backing to our new partnership that aims to cut household burglaries across the UK.

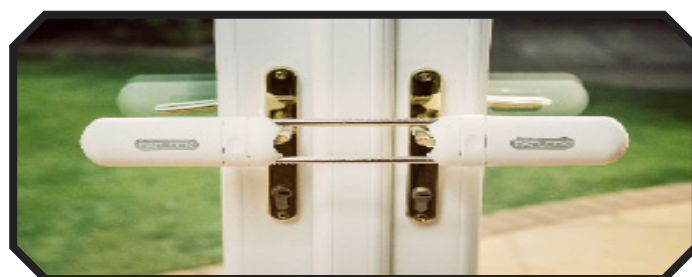
As you know we have joined forces with the manufacturer of a unique new product that aims to drastically cut the number of homes broken into each year.

Peter is best known for his international best-selling *Roy Grace* titles which have sold 16 million copies worldwide as well as stand alone titles such as *The House on Cold Hill* and *Perfect People*. His novella, *The Perfect Murder* has been adapted for the stage and is currently touring the UK starring Shane Richie and Jessie Wallace.

Peter, pictured above, told *Our News*: “Innovative new designs to help prevent crime are vitally important - this is a terrific example.”

The police accredited “Secured By Design” Patlock is an easy-to-use french door security lock that fits easily over the handles of conservatory and french doors. Every time a customer buys a Patlock through the *OurWatch* website their local force area Neighbourhood Watch Association benefits from a cash contribution. So not only do Neighbourhood Watch members get a discounted price but the sale also benefits your local Association directly.

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Jim Maddan OBE, chair of Neighbourhood and Home Watch Network, said: “We are delighted to be working with Patlock to protect more homes from burglars who often use conservatory or french doors to get into people’s homes. It’s a great product and Neighbourhood Watch benefits from a contribution from Patlock which will help members continue to do the work they do to keep their neighbourhoods safe.”

Patlock is easy to fit and works by holding the door handles in place. This ensures that the door mechanism cannot be opened, even if the locks are snapped or removed. In addition, each Patlock comes with a pair of tamper resist spindles to enhance the security that Patlock provides.

The Patlock is the brainchild of entrepreneur Craig Knott who owns a manufacturing company in Shipley, West Yorkshire. Craig thought of the idea after burglars tried to break into his Bradford home through the patio doors.

“The police officer who investigated the attempted break-in explained how easy it was for burglars to get in by snapping the euro cylinder locks on doors,” said Craig.

“There was nothing on the market to counter this, so I had the idea of a device to hold the handles secure, therefore retaining the locked position of all the catches and shoot bolts in the doors.”

Craig has spent the past few years designing, patenting and manufacturing the finished Patlock which was launched in 2013 and a patent granted in 2015. Patlock now sells across the whole of the UK and Ireland and has received overseas orders from Europe, New Zealand, the United States and Japan.

NHWN is proud to offer the Patlock at an exclusive discounted rate of **£42.50** to Neighbourhood Watch members.

What is more, £5 per sale will go back to the relevant force area Neighbourhood Watch Association where the sale came from (where one is in place) and £2 to NHWN to cover admin costs.

We have had some great sales figures across the country - thank you for supporting this important new initiative.

To buy yours go to **www.ourwatch.org.uk/knowledge/patlock**

All the information you need is just a few clicks away with www.ourwatch.org.uk

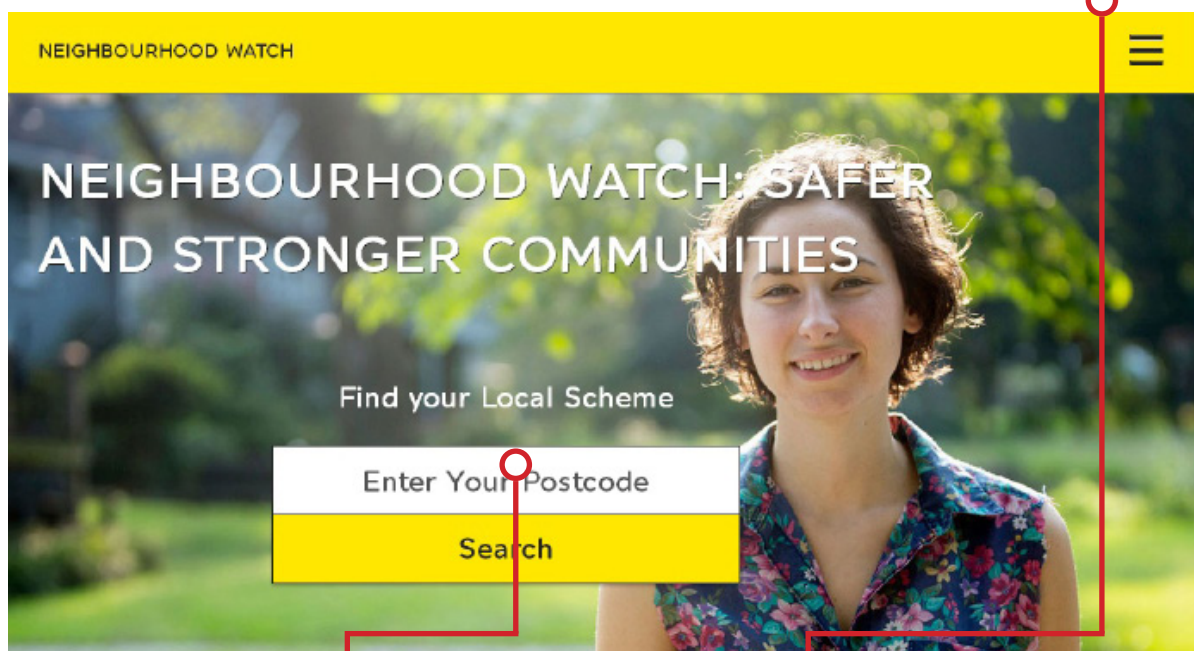
We hope that you are finding your way round our recently, refreshed website - and liking what you find.

Did you know that there is a whole raft of information on there to help *you* as a Neighbourhood Watch member, co-ordinator or force-level association.

We have a special area of the website called the **Knowledge Base** - that is your go-to hub for everything you might need to know about being a member or running a scheme.

We know that 46% of visitors access our website via mobile devices, so our new site works just as well on your smartphone or tablet as it does on your home computer.

We want to encourage members and coordinators to visit their Association's website, where the information is more localised and relevant. So now, when you enter your postcode, as well as showing a list of schemes, there is also a link to your local website where one exists. Over the next few months we will be working with Force Level Associations to develop a free website if they want one.



Use the simple, prominent postcode search to find your nearest Neighbourhood Watch scheme.

[Home & Postcode Search](#)
[Police Officer](#)
[Government](#)
[Sponsors](#)
[Force Level Association](#)
[About Us](#)
[Knowledge Base](#)
[News and Events](#)
[Press](#)
[Donate](#)
[Contact](#)

[Join / Sign In](#)

Every part of the site is accessible through a simple expandable menu at the top. The **Knowledge Base** has everything you might need as a member or a co-ordinator and includes an improved search function to help you find what you're looking for.